**Home Page – Section 1**

**3 scrolls with picture and few words on the content**

**Scroll 1** - **Welcome to Quill Capital Partners Pvt Ltd**

We are your one-stop investment solution company that will help you grow your wealth by intelligently investing in a wide range of products. Our key services include Multi-office Family Service, Mutual Fund Investments and Global Markets. **Get Started |Know more… About Quill page**

**Scroll 2** - **Mutual Fund Investments, Global Markets**

We believe our experience can be a boost when you run out of solutions. With our digitally advanced, yet easy and simple to use **online** **Mutual Fund platform** you can invest in Mutual Funds anytime from anywhere. Download our **Mutual Fund Investment app** to monitor the growth of… **Get Started |Invest Now Goes to MF page**

**Scroll 3** – **Family Office Services, Quill Capital**

With our **multi-family office service**, we provide a centralized management of financial affairs of **high-net worth families** through structured plans so that they can grow their money efficaciously. We are more than just book keepers and an execution platform. **Get Started|Get in Touch Goes to FO page**

**Home Page Menu**

* Home
* About Quill
* Mutual Funds
* Global Markets
* Family Office
* Knowledge Centre / Blogs
* Career Page

**Section 2**



We will have the empanelled AMC’s logos scrolling here

Mutual Funds – One of the most popular **investment options** these days, **Mutual Funds** is our forte, and trust us our experienced panel knows exactly where you can grow your money, easily and in a secure way. **Read More… Goes to Mutual Fund page**

Family Office – This term is used for an organisation that serves by managing the wealth of ultra-high-net-worth (UHNW) investors. They differ from the traditional wealth management firms, as they manage the financial and investment side of an affluent **Read More… FO page**

Global Markets – We provide access to a wide variety of investment options in the Global Markets including US, Europe and Asia with our globally trusted partners so that you are apprised of the market situation. **Read More… Global Markets page**

**Section 3**

**Why Quill?**

You grow when you invest and with Quill, you can be assured of services that are designed to suit your requirements. Our aspiration is to help our customers to organize and diversify their investments in ways that they may lead happy lives that are more peaceful and secure. And that is why we provide a strong and comprehensive service by directly or indirectly supervising your financial affairs through our panel of service providers.

**Section 4**

**Mutual Fund Investment services - 3 Scrolls**

**Scroll 1 Mutual Fund Investment Online**

Our Mutual Fund investment platform will help investors invest in Mutual Funds online at the time they want. We are associated with 37 Mutual Fund houses in India so that customers will have a wide variety of schemes to choose from. The **Mutual Fund Investment Application** has a **calculator** which helps the investors to calculate their Purchase amount, SIP amount and duration. They can even calculate the expected growth and how much they need to invest periodically to achieve a certain investment goal. The app can be downloaded on a smartphone as well.

**Scroll 2 Mutual Funds – How does it work?**

Mutual Fund is an investment vehicle as many define it. It is formed when an asset management company or fund houses pools investments from several individuals and investors who have common investment objectives. This **pooled investment** is managed by a fund manager who is a finance professional. He purchases stocks and bonds based on the investment mandate of the fund.

Based on the amount you invest you would be allocated fund units. So your profit or loss is proportional to the amount you invest. The fund manager works to provide optimum returns to investors working diligently towards the fund’s objectives. The performance of mutual funds is dependent on the underlying assets. Simply put, Mutual Fund is the most convenient and **low-risk investment option**.

**Scroll 3 Mutual Funds – Quill’s online video KYC**

This new mode of remote service helps clients do away with the need of physically visiting the branch only for updating the **KYC**. The process requires only a few minutes of your precious time. All you need to do is click on it, upload to verify the documents, signature and live video with location and voila you are done. It’s that simple. Video KYC has been approved by the RBI like other modes of online and offline KYCs, to encourage paperless processes.

**Section 5**

**Mutual Fund Investment Mobile App**

**Online Transactions** - In today’s world, where digitalization is the way forward, Quill is offering services where its client can access everything online. **Read More… Goes to this content in MF page**

**Portfolio Management** – Your entire investment portfolio is available in your hand on a single click. Monitor growth and generate reports easily online. **Read More… Goes to this content in MF page**

**Easy On boarding** – Download and register at ease from anywhere through few simple steps. Fill in your details and proof of documents and you are on. **Read More… Goes to this content in MF page**

**Section 6**

**Family office Services 5 Scrolls.**

* **Scroll 1 – Oversight of Assets**

Our service seeks to assist in management of local assets, banking, taxes and oversight of properties of NRI clients. Our clients can rely on us for any requirements that they have domestically. **Read More… Goes to this content in FO page**

* **Scroll 2 – Investments** (Arranging Execution, Due Diligence, Monitoring)

We help clients make investments in various assets such as mutual funds, equities etc and help them execute investment transactions. **Read More… Goes to this content in FO page**

* **Scroll 3 – Tax Management**

Our service helps to plan financial affairs to ensure tax obligation is managed properly. Tax management helps in avoiding payment of interest, penalty… **Read More… Goes to this content in FO page**

* **Scroll 4 – Philanthropic Management Services**

We understand the importance of managing philanthropic plans of a family or HNI individual. We help you from the vision, planning and execution of charitable… **Read More… Goes to this content in FO page**

* **Scroll 5 – Estate Planning**

At Quill, we take utmost care to understand the requirements and strive to deliver the best outcome by preparing tasks that serve to manage an individual's asset… **Read More… Goes to this content in FO page**

**Section 7 - Meet the Team (Hidden)**

**Section 8**

**Knowledge Centre – 3 Pictures and 3 contents**

1. **How to do KYC with Quill’s app**

With contactless services dominating the market, it is but mandatory for the financial sector to lead from the front and offer services that exceed customer expectations. Today, convenience and ease **Read More… Goes to this content in Knowledge Centre page**

1. **The History of Mutual Funds – how it all began in India**

It was in 1963 that India witnessed Mutual Funds for the first time. The industry took birth with the formation of the Unit Trust of India, as part of the initiative by the government of India and RBI, **Read More… Goes to this content in Knowledge Centre page**

1. **How do I know which Mutual Fund is right for me?**

Before getting onboard the Mutual Fund vehicle, consider your goals and risks. The next step is deciding on an apt scheme– **Fixed Income Fund** or Balanced. The last step **Read More… Goes to this content in Knowledge Centre page**

**Section 9 – Map, Enquiry Form, Footer**

**Page 2**

**About Quill**

**Quill Capital Partners Pvt Ltd** was founded on 28th May 2020, with the aim of providing wealth management solutions to our clients who want to manage their wealth effectively. It’s one thing to earn money and another to accumulate wealth. You need to use money in the right way so that it turns into wealth, one that will be an asset that you can fall back on. And this is where **Quill Capital Partners Pvt Ltd** comes into the picture. Our motto is to help you manage your hard-earned money with the help of a network of professionals who have been working in the field of **wealth management services**. Through our expertise in helping our customers find the right **Mutual Funds**, we aim to be your one-stop shop for growing your wealth.

**Why Quill?**

You grow when you invest and with Quill, you can be assured of services that are designed to suit your requirements. Our aspiration is to help our customers to organize and diversify their investments in ways that they may lead happy lives that are more peaceful and secure. And that is why we provide a strong and comprehensive service by directly or indirectly supervising your financial affairs through our panel of service providers.

**Mission Statement**

Stay focused and stay invested! Your trust is what we need and leave the hassles to us!

**To whom all does Quill cater to?** Retail investors and High net-worth individuals and families

**Vision**

Our goal is to enhance the portfolio of your assets. We want to grow with our clients through innovative strategies and by adhering to principles and churn out proud investors.

**Meet the team**: Hidden

So what are you waiting for? Don’t just earn money, give it a holistic growth with **Quill Capital Partners Pvt Ltd**.

Footer

Page 3

**Family Office**

This term is used for an organisation that serves by managing the wealth of ultra-high-net-worth (UHNW) investors. They differ from the traditional wealth management firms, as they manage the financial and investment side of an affluent individual or family by giving an outsourced solution. From offering budgeting, insurance, philanthropic activities to supervision of family-owned business, wealth transfer, and tax services, this service is an all-encompassing one.

The modern day concept of family offices was started in the 19th century with wealthy businessmen J.P. Morgan setting up offices to take care of his family assets.

**Quill’s family-office services**

* **Investments** (Arranging Execution, Due Diligence, Monitoring) **Reporting**

We say that our clients should not have a limit of options when they want invest the money. After carefully considering all the options they can choose from a variety of markets and financial products as they whish. We help clients make investments in various assets such as mutual funds, equities etc and help them execute investment transactions. We also assiduously monitor the assets growth.

* **Oversight of Assets**

Our service seeks to assist in management of local assets, banking, taxes, oversight of properties of NRI clients. Our clients can rely on us for any requirements that they have domestically. Also, of an an HNI family has similar requirements in the Middle East countries we provide assistance in getting them done. We also providing support in estate planning and execution of such plans.

* **Philanthropic Management Services –**

We understand the importance of managing philanthropic plans of a family or HNI individual. We help you from the vision, planning and execution of charitable projects by providing specialist advise, support and guidance to develop your philanthropy. We help to navigate the how, what, and why of giving and to improve charitable outcomes.

* **Estate Planning**

At Quill, we take utmost care to understand the requirements and strive to deliver the best outcome by preparing tasks that serve to manage an individual's asset base in the event of their incapacitation or death. The planning includes the bequest of assets to heirs and the settlement of estate taxes.

* **Tax Management**

Our service helps to plan financial affairs to ensure tax obligation is managed properly. Tax management helps in avoiding payment of interest, penalty and prosecution by complying with the provision of Income Tax law and supporting rules.

**Family-office services also includes**

* **Relationship management, oversight and coordination with various service providers of the family.**
* **Overseas Services**
* **Project Management**
* **Specialized Services (coordination in FDI, FPI, ECB etc.)**
* **Personalized Services**

**Contact us**

**Enquiry Form**

**Page 4**

**Mutual Funds**

One of the most popular **investment options** these days, **Mutual Funds** is our forte, and trust us our experienced panel knows exactly where you can grow your money, easily and in a secure way.

**What are Mutual Funds?**

For many it sounds complicated and even unnerving. Our motto is to first break it down for you and make it as simple as possible so that you know what you are dealing with.

Mutual Fund is an investment vehicle as many define it. It is formed when an asset management company or fund houses or pools investments from several individuals and investors who have common investment objectives. This **pooled investment** is managed by a fund manager who is a finance professional. He purchases stocks and bonds based on the investment mandate of the fund.

**Benefits of investing in a Mutual Fund**

It is suited mainly for individual investors who want to get exposure to an expertly managed portfolio. You can also diversify your portfolio through asset allocation which would cover several instruments.

**How does it work?**

Based on the amount you invest you would be allocated fund units. So your profit or loss is proportional to the amount you invest. The fund manager works to provide optimum returns to investors working diligently towards the fund’s objectives. The performance of mutual funds is dependent on the underlying assets. Simply put, Mutual Fund is the most convenient and **low-risk investment option**.

**Quill’s digital solution**

In today’s world, where digitalization is the way forward, Quill is offering services where its client can access everything online. We distribute Mutual Funds online through our **MF Investment App**. Our time-tested market driven solutions are designed to cater to the various requirements that you are looking for while investing.

**What does the app do?**

The **MF Investment Application** by Quill is part of our endeavour to provide the best for our clients so that they don’t have to bother about going to different places to get information.

Our investment app is equipped with a **calculator** which helps the investors calculate their Purchase amount, SIP amount and duration. They can even calculate the expected growth and how much they need to invest periodically to achieve a certain investment goal. The app can be downloaded on a smartphone as well. So what are you waiting for, download it to know more about the host of features on offer.

**Benefits of investing online**

* Monitor the growth of your portfolio
* Manage investments and redemptions easily
* Generate reports, control your wealth through easy taps
* Invest in Mutual Funds online anytime, anywhere
* Wide variety of schemes to choose from

**Before you start investing, know these**

**KYC for Mutual Funds**

An imperative requirement when investing in Mutual Funds is to submit a KYC or CKYC form. This initiative was started on February 1, 2017 wherein an investor has to submit a one-time Central Know your Customer (CKYC) form as a prerequisite to investing.

**Documents needed for CKYC**

A completed CKYC form

PAN Card

Identity Proof (passport, driver’s license, Aadhar Card, voter’s ID are acceptable)

Address Proof (passport, driver’s license etc are acceptable)

The documents are uploaded to the CKYC platform.

**Quill’s online video KYC**

With contactless services dominating the market, it is but mandatory for the financial sector to lead from the front and offer services that exceed customer expectations. Today, convenience and ease are the core concerns of customers today and they expect the same from every sector. That is why at Quill we offer the best service to accelerate your KYC process seamlessly.

This new mode of remote service helps clients do away with the need of physically visiting the branch only for updating the **KYC**. The process requires only a few minutes of your precious time. All you need to do is a video call with the official who will verify the documents, signature and location and voila you are done. It’s that simple. Video KYC has been approved by the RBI like other modes of online and offline KYCs, to encourage paperless processes.

**How to do KYC with Quill’s app**

1. Enter the PAN number – The system will check if you are KYC compliant or not. For KYC compliant customers it will continue the on boarding process. For those who are not KYC compliant it will be redirected to the KYC verification page  
2. Update name, Mobile number and email id  
3. Upload PAN card image for ID proof  
4. Upload image of proof of address such as Aadhar Card, Driving License or Voter ID  
5. Upload signed cancelled cheque for bank details verification  
6. FATCA and CRS declaration  
7. Upload a soft copy of your signature (The image of your signature in a blank white paper)

8. Capture a live photo of yourself  
9. Record a 15 seconds live video  
10. Confirm the details uploaded to complete Video KYC online